



## MAKING SPACES SHINE™

Lighting One is the largest lighting cooperative comprised of independent lighting and home décor retailers throughout North America. With the combined strength of more than 300 innovative lighting retail showrooms in the United States and Canada, and more than thirty aligned suppliers, Lighting One provides benefits, programs, and support services that give member retailers a competitive edge.

Lighting One provides strength to local businesses and the ability to compete with big box stores and online competitors while maintaining their own identities and keeping dollars in their respective local communities.

When consumers shop local, they help small businesses do more business and Lighting One is committed to the core fundamentals of a cooperative: supporting locally-owned lighting and home décor showrooms to operate more profitably in an increasingly competitive marketplace, while helping cooperative members retain independence.

Windward Software knows the high level of commitment and integrity that Lighting One exhibits every day. That's why the company is proud to partner with the Lighting One cooperative. Windward Software's solution, *Windward System Five*, is Lighting One's preferred business management system for its members.

If you own a lighting store and are interested in joining Lighting One, email membership@lightingone.com.

"Without Question, the most profound benefit of Lighting One membership is the hands-on, 'in the trenches' kind of wisdom and experience I garner from other co-members. Simply put, my partners at Lighting One have made me a better business person."

DANA HUNT, MASTERPIECE LIGHTING, ATLANTA, GEORGIA

## WHY LIGHTING ONE?

REDUCED FREIGHT AND POLICIES

EXCLUSIVE SUPPLIER
BENEFITS

**CONSUMER & PRO FINANCING** 

**MARKETING SUPPORT** 

REBATES ON PURCHASES FROM LIGHTING ONE SUPPLIERS

**NETWORKING** 









